

# Colors

A guide to colored wire,  
from the pioneers of “true colors”

## FIRST IN COLOR

Encore Wire first introduced colored feeder in 1999. Since then, we have expanded our color reach to include not only NM-B, THWN-2, XHHW-2, USE-2, PV, but also colored jackets and inner conductors for Tray Cable and PVC Jacketed MC. Our “true colors” make it easy for you to terminate and install on any job site. When placed in cable trays (as shown on right), the value of our colors will last long after the job is done.

We stock all sizes and colors at our McKinney, Texas distribution center and maintain an inventory level that ensures the quality of service Encore Wire customers have come to expect.

### STANDARD COMBINATIONS

#### 480Y/277V Colors

Brown  
Orange  
Yellow  
Gray

#### 208Y/120V Colors

Black  
Red  
White  
Blue

We can customize feeder and circuit wire in any color or size to meet the demands of your county, city, or state requirements. A green ground is also available for all sizes (14 AWG - 1000 KCMIL).



## CUSTOM COLORS

Colored wire isn't just for THWN-2 and NM-B anymore! We also offer custom colored jackets and colored inner conductors for Tray Cable, MC and PVC Jacketed MC.



## STRIPING SERVICES

Striping services are available in both helical (18 AWG through 10 AWG) and horizontal (10 AWG and larger) configurations.

## COLORED WIRE VS. PHASE TAPE



### SAVE MONEY, REDUCE INSTALLATION TIME & INCREASE SAFETY

Why spend extra money on phase tape and the countless man-hours applying it? Simplify your complex wiring jobs by using our colored feeder and circuit wire and make your job easier, faster and safer. Individually colored wire virtually eliminates the risk of incorrect identification that may lead to dangerous conditions for electrical installers. Colored wire helps in tracing wire back, confirming gauge size and provides ease and efficiency when checking against city regulations. Replace your traditional black wire with colors from Encore Wire, the pioneers of “true colors”.

SuperSlick Elite® Manufactured under Patent No. 8,658,576





# Advantages of Colored Wire



EASILY CUSTOMIZED

DECREASES LABOR COSTS

COPPER OR ALUMINUM CONDUCTORS

EASY TO MAINTAIN

SAFER THAN PHASE TAPING

SAVES INSTALLATION TIME

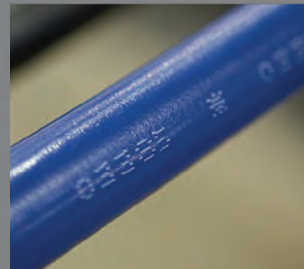
AESTHETICALLY PLEASING

## SMART Solutions (Available in All Colors)



### SmartSun® PHOTOVOLTAIC WIRE

Our SmartSun PV wire is UL-4703 certified and sunlight-resistant in all sizes and colors.



### SmartCount® & SmartCut™ SEQUENTIAL FOOTAGE MARKS

Keep track of how much wire is still on your reel with the Patent Pending SmartCount footage markers. All you have to do is request it. Our SmartCut markers show you exactly where to cut, decreasing the amount of scrap and increasing accuracy on your next pull.

## FOR AN EASIER PULL

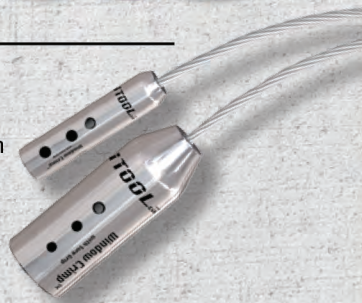
### SuperSlick Elite®

Our Patented SuperSlick Elite technology allows for a faster, easier pull through conduit, cable trays and raceways without the need for additional lubricant. Available in sizes 8 AWG through 1000 KCMIL.



### PULLING HEADS

Maximize your time & money savings by adding color-coded pulling heads from Encore Wire. Our pulling heads are available for both copper and compact aluminum conductors in sizes 8 AWG through 1000 KCMIL.



## COMMON QUESTIONS

### Q. What are the advantages of using colored wire versus using black wire?

A. Colored wire decreases the margin of error and potential damage to electrical equipment. When you phase tape black wire, you run a higher risk of cross-phasing. Colored wire also looks great when displayed in open cable trays.

### Q. Is there an additional premium for colors?

A. There is no additional premium for colored wire. In fact, colored wire will save you money. Eliminate the cost of phase tape, and the labor cost of marking each end of each conductor, from your budget altogether.

### Q. Is black wire easier to scrap than colored wire?

A. No. The color of the jacket does not affect the Encore Wire buy-back process. We'll be happy to manage your scrap through our Scrap Program. **Ask us how!**



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